

# Privacy Policy

## Privacy Policy

(AT-20260424)

Through this privacy policy, **Next Evolution Kft.** (hereinafter: Data Controller) informs its partners and data subjects about the facts related to the processing of their data. Since our webshop exclusively conducts business-to-business (**B2B**) trade, data processing primarily applies to the business data of the contact persons and representatives of legal entities.

Our company processes, manages, and stores data in compliance with all applicable legal regulations regarding data protection, in particular Regulation (EU) 2016/679 of the European Parliament and of the Council (**GDPR**).

### 1. Details of the Data Controller:

Next Evolution Kft.  
Headquarters: 2100 Gödöllő, Széchenyi István utca 44.  
Company registration number: 13-09-206327  
Tax number: 25158416-2-13  
E-mail: next (at) nextevo (dot) eu  
Phone: +36 70 244 88 63

### 2. Scope of processed data:

In the case of B2B orders and business contacts:

- First name and last name of the contact person
- Business phone number and e-mail address
- Employer company details, registered office/site address, tax number
- Job title (optional)
- In case of online payment: transaction identification data (the Data Controller does not store bank card numbers)

### 3. Legal bases for data processing:

- **Performance of a contract:** Processing of orders, execution of delivery, communication, and verification of contractual obligations.
- **Legal obligation:** Fulfillment of accounting and tax obligations (e.g., invoicing, document retention).
- **Legitimate interest:** Sending business offers to former partners, network security, legal enforcement.
- **Consent:** In the case of marketing inquiries (newsletter), which can be withdrawn at any time.

### 4. Duration of data processing:

We retain accounting documents (invoices) for 8 years based on legal requirements. Data necessary for business contacts are processed for the duration of the relationship or until the data subject requests deletion. If a warranty/guarantee is attached to the product (especially for new products), the data is stored until the end of the warranty period.

### 5. Data Processors and Data Transfer:

The Data Controller uses the following data processors to provide the service:

#### IT Background:

- **UNAS Online Kft.** (Sopron) – Webshop engine and data storage
- **NETregator Kft.** (Budapest) – Hosting and e-mail services
- **Google LLC** (USA) – Data security, statistics, e-mail services

#### Billing and Finance:

- **KBOSS.hu Kft. (Számlázz.hu)** – Online billing
- **Innonest Software Kft.** – ERP system
- **Stripe Payments Europe, Ltd.** (Ireland) – Online credit card payment
- **K&H Bank Zrt., Wise Europe SA and BinX Zrt.** – Management of banking transactions

#### Logistics and Shipping:

- **GLS General Logistics Systems Hungary Kft.** – Domestic and EU shipping
- **Federal Express Corporation (FedEx)** – Express domestic and international shipping
- **Packeta Hungary Kft. and its partner network** – Domestic and EU shipping to pick-up points and parcel lockers

### 6. Data security measures:

Our network and the networks of our data processors are protected against unauthorized access, viruses, and intrusions. Online payment processes take place via an encrypted (SSL) channel in the systems of the financial service providers.

### 7. Rights of data subjects:

You can request information about the processing of your data at any time, request the correction or deletion of your data (except for data mandatorily required by law), or request the restriction of data processing. As a B2B partner, you can also exercise your right to object if our data processing is based on legitimate interest.

### 8. Enforcement of rights:

Please feel free to contact us with any data protection questions at **next (at) nextevo (dot) eu**. If you feel your rights have been violated, you can file a complaint with the Authority:

#### National Authority for Data Protection and Freedom of Information (NAIH)

Address: 1055 Budapest, Falk Miksa utca 9-11.  
Mailing address: 1363 Budapest, Pf. 9.

E-mail: [ugyfelszolgalat \(at\) naih \(dot\) hu](mailto:ugyfelszolgalat@naih.hu)

Website: [www.naih.hu](http://www.naih.hu)

You also have the right to turn to a court, in which case the lawsuit can be initiated before the tribunal of the data subject's place of residence or stay.